



# Marathon Sponsors Pack 2016

'Fun, Fitness & Fundraising'



3rd Annual

# RUN FOR THE YOUNG MARATHON

SUNDAY 27TH NOVEMBER 2016



Lilydale Lake - Swansea Rd Lilydale

### Categories

- 5km Fun Run
- 10km Event
- 21km Half Marathon
- 42km Marathon Newbie
- 42km Marathon

### Benefits

- \*Officially timed
- \*Finisher medals
- \*Winners trophies
- \*Prizes
- \*Charity Fundraiser

All categories begin at 7am, except the 5km event.

[WWW.RUNFORTHEYOUNG.COM.AU](http://WWW.RUNFORTHEYOUNG.COM.AU)

Register online!!



**Sunday 27<sup>th</sup>  
November 2016**

### **'Invitation to Change the Lives of Young People.'**

A marathon weekend of fun, fitness and fundraising is coming to the Yarra Valley to change the lives of young people and you can be a part of it!

The 3<sup>rd</sup> Annual **'Run For The Young'** will kick off on 27<sup>th</sup> of November 2016 at the Lillydale Lake. This event offers a unique experience for the community and sponsors as they are designed and organised by young people, all the while supporting a local charity that changes the lives of young people.

The Marathon event is a fantastic opportunity for community members across all lifestyles to get involved in a full weekend of fun, fitness and fundraising. The courses are designed for all fitness levels from the 5km gravel course for beginners or for some family fun to the full 42km marathon. All the courses have also been designed as a circuit for all participants to start and finish at the Lillydale Lake; we really want to create a community hub with stalls, food and activities for all participants and public.

The weekend supports a life-changing cause for many young people locally and across the state of Victoria. The proceeds from this monster weekend will support **Bridge Builders Youth Organisation** in all the work they do with young people. The ultimate goal for Bridge Builders is to build a \$40 million youth, corporate and community facility that will deliberately change the lives of hundreds of thousands of young people and to become the leading youth organisation in Australia.

Please read through the following pages about how to get behind this fantastic weekend and support the charity changing the lives of young people. Please contact the Bridge Builders Office on (03) 9038 8818 for further information.

Kind regards,

Beck Mitchell  
Executive Officer  
Bridge Builders Youth Organisation  
0431 378 272  
[beck@bridgebuilders.com.au](mailto:beck@bridgebuilders.com.au)

## 42km Marathon

**\$5,500** includes GST

Your sponsorship entitles your business/company to:

- Prominent signage or display on either side of the **start/finish line**.
- Exclusive company logo on event **tee shirt**
- Exclusive company logo on **all medallion lanyards**
- Your company logo on **all event bibs**
- Your company logo on the **event flyer**
- Acknowledgment of sponsorship on all **online media** e.g. Facebook, website, etc.
- Signage or display at **all water drink stations** along courses.
- A **promotional stand** to display material/product of your company an allocated VIP area.
- Opportunity to put promotional material or samples in all **participant packs**.
- **Three complimentary registrations** in a category of your choice.
- All other involvement by discussion.

## 21km Half Marathon

**\$2,200** includes GST

Your sponsorship entitles your business/company to:

- Promo banners near the **start/finish line**.
- Your company logo on **21km event bibs**
- Your company logo on the **event flyer**
- Acknowledgment of sponsorship on all **online media** e.g. Facebook, website, etc.
- Signage or display at **three water drink stations** along courses.
- A **promotional stand** to display material/product of your company an allocated VIP area.
- Opportunity to put promotional material or samples in all **participant packs**.
- **Two complimentary registrations** in a category of your choice.
- All other involvement by discussion.

## 10km Run

**\$1,100** includes GST

Your sponsorship entitles your business/company to:

- Your company logo on **10km event bibs**
- Your company logo on the **event flyer**
- Acknowledgment of sponsorship on all **online media** e.g. Facebook, website, etc.
- Signage or display at **one water drink stations** along courses.
- A **promotional stand** to display material/product of your company an allocated VIP area.
- Opportunity to put promotional material or samples in all **participant packs**.
- **One complimentary registration** in a category of your choice.
- All other involvement by discussion.

## 5km Run

Your sponsorship entitles your business/company to:

- Your company logo on **5km event bibs**
- Acknowledgment of sponsorship on all **online media** e.g. Facebook, website, etc.
- A **promotional stand** to display material/product of your company an allocated VIP area.
- Opportunity to put promotional material or samples in all **participant packs**.
- All other involvement by discussion.

**Sponsored**



## Promotional Stands

**\$220** includes GST

One of the easiest ways to get your brand out in the community is to grab a promotional stand. The Marathon Weekend is a fantastic opportunity for your business/company to market your brand and/or products to a wide range of community members such as families, runners, cyclists or general community. Spaces will be 3 metres by 3 metres. Businesses/ companies to bring their own table, chairs, power and anything else required.

### Product

Products and gifts for participants is a great way for a company to become involved and it also adds value to the experience for our participants. If you would like to become a Sponsor by donating products, please contact us to discuss this option, and the benefits involved.

## Sponsorship Application Form

<b>Contact Name/Person:</b> _____
<b>Business/ Company Name:</b> _____
<b>Mailing Address:</b> _____
<b>Email:</b> _____
<b>Business Number:</b> _____ <b>Mobile:</b> _____

We would like to sponsor the Marathon Weekend happening on Sunday 27<sup>th</sup> of November 2016 at the Lillydale Lake. Below we have outlined our contribution:

<b>Sponsorship Option</b>	<b>Yes please!</b>
<b>42km Marathon</b> - \$5,500 includes GST	
<b>21km Half Marathon</b> - \$2,200 includes GST	
<b>10km Run</b> - \$1,100 includes GST	
<b>5km Run - Sponsored</b>	
<b>Promotional Stand</b> - \$220 includes GST	
<b>Product donation</b>	

**Signed:** \_\_\_\_\_ **Date:** \_\_\_\_/\_\_\_\_/\_\_\_\_

Please email, fax or post completed form back to Bridge Builders  
for confirmation and tax invoices to the address below.